

# e - PANORAMA

ISSUE - 11

APR. - MAY. '22

# BDMA

**BHARUCH DISTRICT  
MANAGEMENT ASSOCIATION**

AN ISO 9001 : 2015 CERTIFIED ORGANIZATION

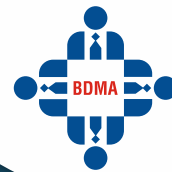


[www.bdma.in](http://www.bdma.in)





A great person attracts great people and knows how to hold them together  
– Johann Wolfgang Von Goethe



## ISSUE COVERS...

- President's Message
- Events' Highlights - April & May 2022
- Celebrating Special Days of Our Members

## FROM THE DESK OF PRESIDENT... ..



CSR Conclave – a great success with concrete outcome - Release of Baseline & need assessment report of 66 villages & Liveable Bharuch

BDMA join hand with XLRI Jamshedpur for HR / IR Certification courses

Dear Friends,

Warm greetings to everyone,

I would like to thank everyone for encouraging us in every way possible in all our projects that we undertake. This issue, we had exciting events like MDP on "Transform to Perform," by the very renowned speaker Mr. Rajiv Puri, Mumbai, a program on basically focusing on Indian army strategies as to how one can use it to work life for keep oneself focused and determined. How one can set goals, make plans, get to work, stick to it and reach goals in life. He also discussed as how one can keep one's personal and professional life balanced. We also had In House "First Aid" training for Rossari Biotech Ltd.

The first "CSR Conclave 2022" of BDMA was held on 29th April 2022 at Hotel Regenta. We have received excellent response from corporate. The hall was full till the end of the conclave. The inaugural session was addressed by eminent personalities like M. Thennarasan – Chairman Gujarat CSR authority and VC & MD GIDC. Pritiben Adani, Chairperson, Adani Foundation, Sunil Parekh, Vice Chairman FICCI and Corporate Advisor, Tushar Sumera Collector, Bharuch and Amit Chavda President Bharuch Nagarpalika.

Major breakthrough of CSR Conclave was "Release of 'Baseline and Need assessment Survey Report of 66 villages of Vagra taluka'". The report is prepared by a renowned NGO Vikas Centre for Development, Ahmedabad headed by Shri Rajeshbhai Shah. The in depth report covering all the aspects of current and future need will be helpful to local Administration, Corporate and NGOs to identify the real need of village of Vagra taluka. This mega project is supported by M/s Perstorp India Industries Ltd and Vilayat GIDC Industries Association.

The outcome from CSR Conclave is the concept of "Livable Bharuch", a need of an hour and I am a dream of every citizen to make Bharuch as Livable city. Tushar Sumera, Collector, Yogesh Chaudhry District Development officer, Dushaynt Patel, MLA was the major discussion of the conclave where Discipline, dedication, commitment and affection towards city will bring real change in society however to ensure the compliance fear of penalties to those who violate and accountability to drop garbage at right place is equally important. With the CSR fund from corporate we are going to launch sanitation and road cleaning drive. Other topics discussed were Rebuilding society through corporate alliance, Business philosophy and CSR.

It is important to recognise efforts of CSR Forum Chairman Nirmalsinh Yadav, CSR Conclave Chairman Shri K. Srivatsan, Forum Co-Chair Alkesh Rana and entire team of forum with BDMA office team headed by Jayesh Trivedi worked hard to make the conclave a grand success.

The HR Forum conducted a high profile 5 days MDP at Bharuch as joint hand with XLRI, Jamshedpur for a certification course on "Redefining Employee Relations in context to New Labour Codes" in hybrid mode by nationally renowned expert and faculty Prof. Dr. P. K. Padhi and Dr. Paramjit Singh. 25 participants appeared for the certification and now there is demand to organise same course for another batch.

We also had a wonderful session I Women Forum under Talent Unlimited series by Ms. Shraddha Raj, Dance Therapist, Director of Shraddha's Tapperz Dance Skool on 6th May 2022. We also had Finance and Taxation Forum on 7th May 2022 by Mr. Jigar Vadhavana, CA, DISA, CISA, Ahmedabad. We also had active participation for EHS Forum, CSR Forum, HR Forum.

I am truly satisfied with active participation from various corners and a team work to ensure that every event achieves utmost satisfaction of the expectations of our members and especially of the corporate.

Now our next mega event is "National Management Convention 2022". We have started discussing on the topics and expected speakers. I am sure with the support of all we will do great things I NMC.

Thanks & Regards,

**Harish Joshi**  
President, BDMA

## EVENTS' HIGHLIGHTS

### APRIL 2022

15<sup>th</sup>  
APR

#### FULL DAY TRAINING

'Transform to Perform: Transform your Team to perform like lean mean winning Machine.'



BDMA's organized full day training on topic 'Transform to Perform: Transform your Team to perform like lean mean winning Machine.' on 15th April 2022. Mr. Rajiv Puri, Leadership Coach was the Facilitator for the MDP. He focused on helping corporate leaders in today's demanding world, create a team that consistently and convincingly continues its winning streak, by applying the Laws of Transformational Leadership. The session was well received by around 40 participants

Facilitator Mr. Rajiv Puri interacting with participants on topic Transform to Perform

21<sup>st</sup>  
APR

#### FULL DAY TRAINING

In House Training on "First Aid" @ Rossari Biotech Ltd



Dr. R. C. Saxena along with the participants for First Aid Training @Rossari Biotech

A full day training was organized on "First Aid" at Rossari Biotech Ltd. facilitator. Well qualified Dr. R. C. Saxena from Indian Red Cross society The program was appreciated by all and was attended by nearly 26 employees of the company.

### APRIL 2022

29<sup>th</sup>  
APR

#### CSR CONCLAVE 2022

## CSR CONCLAVE 2022

CATALYZING EFFECTIVE CHANGE THROUGH CORPORATE SOCIAL RESPONSIBILITY

The first CSR (Corporate social responsibility) Conclave – 2022 organised by CSR Forum of Bharuch District Management Association (BDMA) was held on 29th April at Hotel Regenta Bharuch. The conclave was inaugurated jointly by District Collector Tushar Sumera, Corporate affairs advisor Sunil Parekh, President Bharuch Nagarpalika Amit Chavda, Managing Trustee, Vikas Centre for Development Rajesh Shah, BDMA President Harish Joshi, CSR Forum Chair Nirmalsinh Yadav, Conclave Chair K.Shrivatsanin virtual presence of M.Thennarasan – Chairman Gujarat CSR authority and VC & MD GIDC.



Dignitaries like CSR Conclave Chair Mr. K. Srivatsan, BDMA President Harish Joshi, District Collector Mr. Tushar Sumera, Corporate affairs advisor Mr. Sunil Parekh, Mr Rajesh Shah, Managing Trustee, Vikas- Centre for Development, President Bharuch Nagarpalika Mr. Amit Chavda, CSR Forum Chair Mr. Nirmalsinh Yadav doing the honors of lamp lighting at the start of inaugural session.



Dignitaries and delegates seen attending the CSR Conclave 2022



## EVENTS' HIGHLIGHTS

# CSR CONCLAVE 2022

CATALYZING EFFECTIVE CHANGE THROUGH CORPORATE SOCIAL RESPONSIBILITY

President BDMA – Harish Joshi elaborated various activities of Bharuch District Management Association, he said “ we cater to varied training needs of all industries segments, professionals, individuals, students and women through a range of programs. BDMA offers value addition through 11 active forums like CEO think tank, HR, CSR, EHS, Information technology, Business excellence, Finance and Taxation, Women, Art and Culture, Student, and MSME forums. BDMA facilitate individuals and organizations to realise their potential. CSR conclave is a step in this direction to bring synergy among corporate, NGO and Government. The CSR conclave is attended by more than 200 delegates. The speakers from various export domains shared their thoughts to make CSR more effective in region. he appealed to become a member of Bharuch District Management Association.



Mr. Harish Joshi, President, BDMA addressing on how BDMA caters to training requirements of industries in Bharuch District

### Baseline and need assessment survey report

BDMA took initiative to prepare the comprehensive base line and need assessment survey of 66 villages of Vagra taluka in Bharuch district at a cost of Rs. 20 lakhs which was supported by Perstorp India pvt ltd, Saykha and Vilayat GIDC Ind. Association. The report is prepared by Ahmedabad based Vikas Foundation Trust, Rajesh shah, Managing trustee presented the survey report in a conclave. He said that all type of socio, economic aspects of each village are studied and recorded. The entire Taluka needs a capital investment of Rs. 300 Crore to meet the basic amenities in health, education, water, sanitation and environment. Arunsinh Rana, MLA Vagra congratulated BDMA for these initiatives



Mr. Rajesh shah, Managing trustee, Vikas CFD presenting Baseline and Need assessment survey report of Vagra Taluka

Priti Adani, Chairperson, Adani foundation in her virtual address said “all of us know important of Bharuch not at the national but it is global commercial hub. It is a progressive industrial base. The common platforms like CSR form it will really help the industrial community to strategized and collaborate. It will avoid duplication of work. Education, skill development, healthcare facilities and boost to livelihood opportunities that can pave the way self-reliance and in turn towards nation building. According to me four pillars for CSR activities are important. – Philosophy driven CSR, Focus of marginalised section of poor population, adoption of technology, thrust on ecology and environment.



Ms. Priti Adani, Chairperson, Adani foundation during virtual address at CSR Conclave 2022

Tushar Sumera, District Collector Bharuch congratulated BDMA for such a wonderful event. Bharuch needs a tag of “Liveable Bharuch” and administration is moving in this direction to make Bharuch as clean and beautiful town. In days to come a massive sanitation drive on main 40 kms of road will be conducted for a year. Segregation of waste, collection of waste and disposal of waste mechanism will be worked out with the service provider agency. For a strict adherence of a drive and to make people discipline huge penalty will be imposed on those who through garbage on a road or in a open area. Heritage sites development is also on agenda. We would like to ensure nit and clean Bharuch. Under CSR, Bharuch is the first in country to achieve 100 percent beneficiaries around 12,856 under UtkarshPahel by Prime Minister for widows, old age and orphans.



Mr. Tushar Sumera, District Collector, Bharuch addressing on session topic 'Livable Bharuch'

## EVENTS' HIGHLIGHTS

# CSR CONCLAVE 2022

CATALYZING EFFECTIVE CHANGE THROUGH CORPORATE SOCIAL RESPONSIBILITY

Corporate advisor Sunil Parekh on the occasion said that Bharuch has a very reach and long history. The industries in the district are flourishing. Art of giving is the art of living. Bharuch contributes approx. Rs. 9800 crore towards GST to the state. In India, corporate spending on CSR is to the tune of 25000 crore of which Gujarat corporate contributes around 800 crore. There is no figure available that how much CSR spent in an area where manufacturing plants are located. There is a great scope and opportunity for Bharuch to make as a world class heritage and industrial district. There is an ample scope that Bharuch become excellent liveable city as having a large bank of river Narmada several heritage sites and spiritual places, and a bunch of industries.



Corporate Advisor Mr. Sunil Parekh narrating the striking history of Bharuch District

Chairman Gujarat CSR Authority and VC & MD, GIDC M Thennarasan, in his virtual addressed "Appreciated efforts put in by BDMA for preparation of baseline and need assessment study of Vagra Taluka. He emphasized on following aspects for CSR projects in Bharuch District.

- Develop greenery and bring back flora & fauna
- Skill up gradation centres to meet skilful workforce
- Library and modern reading rooms
- Implementation of Government schemes so as to benefit Industries for better productivity
- Development of sports facilities not only at District level but at Taluka level and village level for various sports like valley ball, badminton etc.

He also mentioned that Medium and small scale Industries those who cannot implement projects independently may seek help of 'SewaSetu Society' at District Collector office.

He also stressed up on following important aspects while implementing CSR projects.

- Sustainability
- Impact assessment



Mr. M. Thennarasan – Chairman, Gujarat CSR authority and VC & MD GIDC virtually addressing the inaugural session

## Rebuilding society through corporate alliance

The session was moderated by an industrialist and past president of BDMA Kamlesh Udani who focused on how corporate alliances bring a great social change.



Mr. Kamlesh Udani, Past President – BDMA moderating session and explaining how corporate alliance can make an impact by creating social change

Director - Deepak foundation said Archana Joshi narrated few examples of corporate alliance for implementation of CSR projects.

- In 1978-79, Nandesari Industries Association took up various common infrastructure projects like railway, postal services, halls etc. by bringing corporates together as individual corporate was not in a position of taking bigger projects.
- In 2016-17, in association with Gujarat CSR Authority, pilot project was implemented in 6 villages of Bharuch for implementation of Government schemes
- Private - Private partnerships. Like Deepak Foundation has developed strength in Public health whereas Atul has strength in Education and skill up gradation. Both these organizations joining hands one as a knowledge partner and other as implementing agency



## EVENTS' HIGHLIGHTS

# CSR CONCLAVE 2022

CATALYZING EFFECTIVE CHANGE THROUGH CORPORATE SOCIAL RESPONSIBILITY



Ms. Archana Joshi, Director - Deepak foundation discussing about focus on social change

Mr. N. K. Navadia Past President -Ankleshwar Ind. Association shared that Ankleshwar GIDC estate is a role model in rebuilding society with the help of several corporates. Sanskardeep school, Gattuvidyalaya, Jayaben Modi Hospital, Lions School, Children theatre, Sport complex and many social infrastructure developed jointly by the industries. Even after 25 years the modal is most successful.



Mr. N. K. Navadia, Past President - AIA discussing on how to rebuild society through CSR

Ms. Gayatri Divecha, head Good and Green of Godrej group shared her experience and various activities carried out by Godrej under corporate alliances.



Ms. Gayatri Divecha interacting about activities by Godrej under corporate alliances

## Business philosophy and CSR

A senior industrialist and Rotarian Ashok Panjwani, Executive Director UPL Ltd was a moderator of the session. he said "Business and CSR" are integral part of philosophy of the organization. In present contest business is to be driven by the philosophy which connects with deprived people and society along with economic development. The collective efforts made several positive things in our region. Ankleshwar is the first chemical estate in country where influent discharge pipeline laid up to deep sea, it was the first to set up world class solid waste disposal site, was the first to set up common effluent treatment plant. Even on a front of Air pollution appreciable masseurs have been taken by the industries at Ankleshwar. All this could not possible if industries if such activities imbibed as a part of their business philosophy."



Mr. Ashok Panjwani, Executive Director - UPL Ltd discussing on "Business and CSR"

Kallol Chakraborty, Head Group Corporate HR, Inox Group - GFL explained the philosophy of organisation that each executive is assigned social responsibility and organisation is ISO 37001 certified. The organisation is doing much beyond community service and doing business with ethics and socially responsible way.



Mr. Kallol Chakraborty, Head - Group corporate HR, Inox Group - GFL explaining how Business Philosophy creates positive image through CSR

## EVENTS' HIGHLIGHTS

# CSR CONCLAVE 2022

CATALYZING EFFECTIVE CHANGE THROUGH CORPORATE SOCIAL RESPONSIBILITY

Dr. Y Suresh Reddy, Director SRF foundation also explained successful business model in which CSR is integral part of their work culture.



Dr. Y Suresh Reddy, Director - SRF foundation explaining about CSR initiatives by SRF

Chairman Shroff Foundation A M Tiwari explained finer aspects of prevailing CSR regulations published by Ministry of Corporate Affairs GOI



Mr. A M Tiwari explaining CSR regulations by Ministry of Corporate Affairs GOI

## Focus on My Liveable Bharuch

Mr. Sunil Parekh, Corporate advisor and leading personality of Gujarat moderated the session. He said "Bharuch was the gateway in India for Greeks, Romans, Persians, Arabs, Britishers, and Dutch who entered from port of Bharuch for business. It was and it is a large business empire generating billions of revenue and contributing as a tax for nation development. Despite of this Bharuch has not developed as a liveable city. But have tremendous potential to become a great city."



Mr. Sunil Parekh, Corporate advisor engrossing crowd on ways of making 'Livable Bharuch'

Mr. Tushar Sumera, District Collector expressed his views and said "The task will become easy when administration, citizens, NGOs and corporate come together. I have planned to turn the dream of liveable Bharuch in to reality. Discipline, dedication, commitment and affection towards city will bring real change in society however to ensure the compliance fear of penalties to those who violates and accountability to drop garbage at right place is equally important. With the CSR fund from corporate we are going to launch sanitation and road cleaning drive."



Mr. Tushar Sumera, District Collector – Bharuch enlightening all on innovative ways on concept of 'Livable Bharuch'



Mr. Yogesh Chaudhari, District Development Officer discussing on involving various organizations for making clean and healthy Bharuch

Yogesh Chaudhari, District development officer appreciated BDMA's efforts. He said "Societal changes will come through dialogue and discussions. Collaborative approach by the stake holders including Nagar palika, Gram Panchayat, various societies and citizens shall bring visible change in life style. We learn a lot from foreign countries but do not implement in our own country so it is a question of discipline and habit. Bharuch is a great town only lack is discipline."



## EVENTS' HIGHLIGHTS

# CSR CONCLAVE 2022

CATALYZING EFFECTIVE CHANGE THROUGH CORPORATE SOCIAL RESPONSIBILITY



Mr. Dushyant Patel, MLA Bharuch attended the session. He gave details of various infrastructure projects including underground drainage, portable water and other are under final stage of commissioning. in past 10 years Bharuch has risen on social front, now it is a time for comprehensive development by declaring town planning schemes under Bharuch – Ankleshwar urban development authority.

Mr. Dushyant Patel, MLA – Bharuch highlighting points of creating infrastructural changes in Bharuch District



**The organising team along with dignitaries at CSR Conclave**



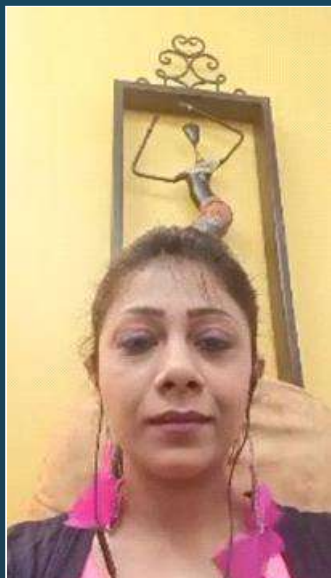
## EVENTS' HIGHLIGHTS

### MAY 2022

06<sup>th</sup>  
MAY

#### WOMEN'S FORUM MEET

9th Session of Talent Unlimited series



BDMA's Women's Forum organized 9th Session of Talent Unlimited series on 6th May 2022. Ms. Shraddha Shah Raj, Celebrity choreographer, Dance Therapist, Director of Shraddha's Tapperz Dance Skool was the Guest Speaker for the Women's Forum Meet. She shared her life experience as to how went on to achieve her passion in the field of dance, also participated in various dance shows. She encouraged all to go after their dreams and also discussed how dance is a therapy. The session was well received by around 35 participants

Guest Speaker Ms. Shraddha Ra addressing the 9th Talent Unlimited series

07<sup>th</sup>  
MAY

#### FINANCE & TAXATION FORUM MEET

'Blockchain Technology ' for Professional Accountants & Industries



Mr. Jigar Vadhavana discussing on topic "Blockchain Technology"

Finance & Taxation Forum Meet was organized on topic 'Blockchain Technology ' for Professional Accountants & Industries where Mr. Jigar Vadhavana, CA, DISA, CISA, Ahmedabad were the esteemed facilitators. He discussed in detail about 'Blockchain Technology' can help accountants & industries and how one should not confuse it with cyrtocurrency. The program was appreciated by all and was attended by nearly 40 employees from industries

### MAY 2022

09<sup>th</sup>  
MAY

#### EHS FORUM MEET

9th Session of Talent Unlimited series



Dr. Jagdish Barot seen addressing on topic "Environmental Management"

BDMA's EHS Forum a conducted a session on topic "Environmental Management" on hybrid mode. Dr. Jagdish Barot was the esteemed speaker. He highlighted various points relating to "Environmental Management" i.e. Identifying environmental issues, finding solutions for environmental issues, establishing limits to avoid overuse, help to renew natural resources, minimize the use of natural resources, developing monitoring systems and research institutions etc. The event was attended by nearly 35 participants

16<sup>th</sup>  
MAY

#### XLRI CERTIFIED COURSE

9th Session of Talent Unlimited series



Dr. P K Padhi seen addressing on XLRI certified course on "Redefining Employee Relations"

**Date: 16th & 17th May, 2022 (Physical) & 23rd & 24th May, 2022 (Virtual)**

XLRI certified course on topic "Redefining Employee Relations" was organized by Dr. P K Padhi & Dr. Paramjyot Singh. It was organized on dates 16th & 17th May 2022 (Physical mode) by Dr. P K Padhi & 23rd & 24th May 2022 (Virtual Mode) by Dr. Paramjyot Singh. Outsourced Manpower Management, Strategic IR and handling unions, New wage policy & its implication in industrial establishments, Industrial Discipline and Dispute Management, Compensation & Social Security were the topics discussed by the faculty followed by assessment test. The certificate course was well received by all and attended by 25 participants.

## EVENTS' HIGHLIGHTS

### MAY 2022

26<sup>th</sup>  
MAY

#### 19th CSR FORUM MEET

**'Achieving Water Sustainability through Strategic CSR Interventions'**



Mr. Karan Shah, Founder, Civitas Sustainability Foundation addressing the 19th CSR Forum webinar

19th CSR Forum Meet was organized on 'Achieving Water Sustainability through Strategic CSR Interventions' by CSR Forum. Mr. Karan Shah, Founder, Civitas Sustainability Foundation was the esteemed Guest Speaker. He discussed about his experiences on how one can achieve the goal of sustainable water meaning how we can make our society water self-sufficient ensuring there is enough water to meet multiple needs, from agriculture to municipal and industrial. It was a very knowledge filled session and was well appreciated by around 20 participants.

27<sup>th</sup>  
MAY

#### 65th HR FORUM MEET

**'Blockchain Technology ' for Professional Accountants & Industries**

65th HR Forum Meet was organised on 27th May 2022. Mr. Kevin Dias, Founder and CVO, ShareYourHR was the guest speaker. He addressed in detail as how companies can establish healthy competition among the co-workers by motivating them to deliver better quality at workplace through appraisals, rewards & recognition. The training program was attended by around 35 participants and well received by all.

### MAY 2022

31<sup>st</sup>  
MAY

#### WOMEN'S FORUM MEET

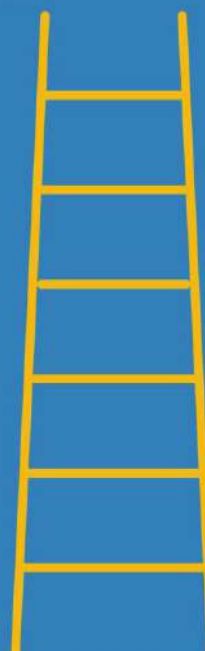
**"Women's Fitness after Menopause."**



Dr. Hina Dhruv addressing Women's Forum Meet

BDMA's EHS Forum a conducted a session on topic "Environmental Management" on hybrid mode. Dr. Jagdish Barot was the esteemed speaker. He highlighted various points relating to "Environmental Management" i.e. Identifying environmental issues, finding solutions for environmental issues, establishing limits to avoid overuse, help to renew natural resources, minimize the use of natural resources, developing monitoring systems and research institutions etc. The event was attended by nearly 35 participants

## Success is no accident.



It is hard work,  
perseverance,  
learning, studying,  
sacrifice and most  
of all, love of what  
you are doing or  
learning to do.

- Pele

myPerfect resume



## Birthday

A birthday is like a new year and our best wish for you, is a great year full of happiness and sunshine!



Mr. N K Navadia  
1st April



Mr. M A Hania  
1st April

## Wedding Anniversary



Ms. Nikki Mehta  
29th April



Mr. Ashok Panjwani  
15th April



Mr. Narendra Ajudia  
28th April



Mr. Harish Joshi  
17th May



Dr. Mahesh Vashi  
29th May



Dr. Sunil Bhatt  
16th May



Mr. Nirmalsinh Yadav  
17th May



Mr. M A Hania  
6th May



Mr. Bakul Shah  
27th May

“  
“  
FAILURE IS SIMPLY THE OPPORTUNITY  
TO BEGIN AGAIN, THIS TIME MORE INTELLIGENTLY.

HENRY FORD

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Please share your valuable Feedback/Suggestions for e-PANORAMA

or

Contact us for publishing your article (max. 350 words) @  
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